

Win a 7-day trip to Beijing & Chengdu of China for two

“Hot Chinese Tourism Attractions” contest

CONTEST OFFICIAL RULES AND REGULATIONS

August 16, 2008 - September 10, 2008

1. TO ENTER “Hot Chinese Tourism Attractions” contest (the “Contest”) simply visit the web site located at www.tourismchina-ca.com, click on “win a trip to China”, complete and submit your entry by following the instructions found on the site. All entries must include your first and last name, address, email address and ten digit day time and evening telephone numbers. Limit of one (1) entry per individual. Contest starts at 8:00 a.m. Eastern Time (“ET”) on Saturday, August 16, 2008 and closes on Wednesday, September 10, 2008 at 11:59:59 p.m. Eastern Time (“ET”) (the “Contest Period”). Limit of one Prize per household. No purchase necessary. Void where prohibited.

2. The contest sponsors are China National Tourist Office, Toronto and Air China, Vancouver

3. To enter and to be eligible to win, entrant must be a legal resident of Canada and be eighteen (18) years of age or older. Employees and their parents, siblings and children, and persons domiciled with an employee of any of the Contest Sponsors, their agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter.

4. **1 Grand prize:** round trip economy air fare for two (2) courtesy of Air China from Vancouver to Beijing and Beijing to Chengdu; three (3) nights accommodation (based on one (1) room, double occupancy) and tours in Beijing and three (3) nights accommodation (based on one (1) room, double occupancy) and tours in Chengdu courtesy of the China National Tourist Office. Some travel restrictions and black-out dates (including travel dates) may apply; taxes and surcharges are not included.

10 First prizes: Panda dolls

20 Second prizes: lucky-knots pendants

50 Consolation prizes: panda key chains

6. Prizes must be accepted as awarded. The Prizes may not be sold, transferred and are not convertible to cash. Contest Sponsors reserve the right to substitute the Prizes in whole or in part in the event that all or any component of the Prizes are unavailable. Prize winner is solely responsible for all costs not expressly described herein. No

change in travel arrangements can be made by the winner once the booking has been confirmed. The Prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program.

7. On or after September 12, 2008 at approximately 10:00 a.m. ET, random draws for the Prizes will take place at China National Tourist Office, Toronto, Ontario.

8. By entering this Contest the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.